

Net Display Advertising Rates

	2"	2.5 - 12"	12.5 - 23"	23.5 - 47"	47.5 - 95"	95.5" & Up
One Advertiser	\$14.55	\$11.90	\$11.40	\$10.80	\$10.35	\$9.20
Two Papers	\$21.30	\$17.40	\$16.90	\$16.20	\$15.80	\$14.30
Three Papers	\$27.75	\$23.00	\$22.45	\$21.70	\$21.00	\$19.40
Four Papers	\$34.40	\$28.60	\$28.00	\$27.25	\$26.40	\$24.50
Five Papers	\$41.05	\$34.15	\$33.50	\$32.60	\$32.00	\$29.75
Six Papers	\$47.75	\$39.85	\$39.25	\$38.10	\$37.10	\$35.05

Rates per column inch. Effective March 1, 2026.

Auction, Entertainment, Help Wanted, Real Estate and Garage Sale ads - add \$3 per Advertiser to total cost of ad.

Pricing For Full Color Ads

Add this price to the cost of the ad from pricing above.

4-6" (1/16 page).....	\$20 per paper
7-12" (1/8 page).....	\$ 45 per paper
13-24" (1/4 page).....	\$ 55 per paper
25-48" (1/2 page).....	\$ 75 per paper
49-72" (3/4 page).....	\$110 per paper
73-96" (full page).....	\$130 per paper

Spotlight Ads

The price for a Spotlight Ad on the front page is \$55 per paper.