

Net Display Advertising Rates

	2"	2.5 - 12"	12.5 - 23"	23.5 - 47"	47.5 - 95"	95.5" & Up
One Advertiser	\$12.45	\$10.20	\$9.75	\$9.25	\$8.90	\$7.85
Two Papers	\$18.25	\$14.90	\$14.50	\$13.90	\$13.55	\$12.25
Three Papers	\$23.80	\$19.70	\$19.25	\$18.60	\$18.00	\$16.60
Four Papers	\$29.50	\$24.50	\$24.00	\$23.40	\$22.65	\$21.00
Five Papers	\$35.20	\$29.30	\$28.75	\$27.95	\$27.45	\$25.50
Six Papers	\$40.90	\$34.15	\$33.65	\$32.70	\$31.80	\$30.05

Rates per column inch.

Effective March 1, 2024.

Auction, Entertainment, Help Wanted, Real Estate and Garage Sale ads - add \$3 per Advertiser to total cost of ad.

Pricing For Full Color Ads

Add this price to the cost of the ad from pricing above.

4-6" (1/16 page).....	\$20 per paper
7-12" (1/8 page).....	\$ 45 per paper
13-24" (1/4 page).....	\$ 55 per paper
25-48" (1/2 page).....	\$ 75 per paper
49-72" (3/4 page).....	\$110 per paper
73-96" (full page).....	\$130 per paper

Spotlight Ads

The price for a Spotlight Ad on the front page is \$55 per paper.