

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISERZone A

54006	Cushing.....	432
54830	Danbury	2175
54837	Frederic.....	2065
54840	Grantsburg.....	2370
54853	Luck	2195
54858	Milltown Boxes	160
54810	Balsam Lake Rt. 6 (Milltown Rt. 3).....	750
54872	Siren Boxes.....	375
54837	Frederic Rt. 5 & 6 (Siren Rts.)	1205
54893	Webster.....	2410
55037	Hinckley Rt. 3.....	520

TOTAL 14,657

WILD RIVERS NORTHZone B

54801	Spooner	4530
54817	Birchwood.....	1765
54828	Couderay	30
54843	Hayward.....	7532
54859	Minong.....	1130
54870	Sarona P.O. Boxes	22
54801	Spooner HCR 69 & Rt. 5 (Sarona).....	800
54871	Shell Lake	1605
54875	Springbrook P.O. Boxes.....	50
54870	Spooner Rt. 12 (Springbrook)	440
54876	Stone Lake.....	1145
54888	Trego P.O. Boxes.....	65
54870	Spooner Rt. 9 & 10 (Trego).....	900

TOTAL 20,014

WILD RIVERS SOUTHZone C

54728	Chetek.....	3367
54733	Dallas	582
54763	Ridgeland.....	530
54805	Almena Boxholders.....	75
54812	Barron Rt. 4 (Almena Rt.).....	480
54812	Barron	2640
54813	Barronett.....	78
54822	Cameron	2225
54826	Comstock	10
54829	Cumberland	3565
54841	Haugen	130
54868	Rice Lake	8192

TOTAL 21,874

TRI-COUNTY NORTH.....Zone D

54001	Amery.....	4260
54004	Clayton.....	1040
54005	Clear Lake.....	1465
54007	Deer Park	556
54009	Dresser Boxholders	84
54020	Osceola Rt. 81 & 82 (Dresser Rts.).....	951
54020	Osceola.....	3541
54024	St. Croix Falls.....	2865
54026	Star Prairie	950
54762	Prairie Farm.....	590
54810	Balsam Lake	1575
54824	Centuria Boxes	220
54810	Balsam Lake Rt. 4 (Centuria Rt.).....	825
54889	Turtle Lake	1485
55084	Taylors Falls	915

TOTAL 21,322

TRI-COUNTY SOUTHZone E

54002	Baldwin	3090
54015	Hammond	1672
54017	New Richmond	9633
54025	Somerset.....	3650
54028	Woodville	1190

TOTAL 19,235

ST. CROIX VALLEYZone F

54016	Hudson	15789
54023	Houlton (Hudson Rt 21 & 22) ..	762

TOTAL 16,551

GRAND TOTAL..... 113,653

As of June 1, 2026.

We update our postal counts monthly.

Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
Monday 12:30 p.m. deadline for inserts &
lists.**

Minimum circulation of 1,000.

Publication	Zone	Circulation	Publication Day
INDIANHEAD ADVERTISER	A	14,657	MONDAY
WILD RIVERS ADVERTISER - NORTH	B	20,014	MONDAY
WILD RIVERS ADVERTISER - SOUTH	C	21,874	MONDAY
TRI-COUNTY ADVERTISER - NORTH	D	21,322	MONDAY
TRI-COUNTY ADVERTISER - SOUTH	E	19,235	MONDAY
ST. CROIX VALLEY ADVERTISER	F	16,551	FRIDAY
INTER-COUNTY LEADER		4,102	WEDNESDAY