

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISER.....Zone A

| | | |
|-------|--|------|
| 54006 | Cushing..... | 426 |
| 54830 | Danbury..... | 2381 |
| 54837 | Frederic..... | 2160 |
| 54840 | Grantsburg..... | 2299 |
| 54853 | Luck..... | 2062 |
| 54858 | Milltown Boxes..... | 160 |
| 54810 | Balsam Lake Rt. 6 (Milltown Rt. 3)..... | 690 |
| 54872 | Siren Boxes..... | 387 |
| 54837 | Frederic Rt. 5 & 6 (Siren Rts.) | 1110 |
| 54893 | Webster..... | 2575 |
| 55037 | Hinckley Rt. 3..... | 500 |

TOTAL.....14,750

WILD RIVERS NORTH.....Zone B

| | | |
|-------|--|------|
| 54801 | Spoooner..... | 3858 |
| 54817 | Birchwood..... | 1700 |
| 54828 | Couderay..... | 35 |
| 54843 | Hayward..... | 6956 |
| 54859 | Minong..... | 1083 |
| 54870 | Sarona P.O. Boxes..... | 20 |
| 54801 | Spoooner HCR 69 & Rt. 5 (Sarona)..... | 820 |
| 54871 | Shell Lake..... | 1725 |
| 54875 | Springbrook P.O. Boxes..... | 40 |
| 54870 | Spoooner Rt. 12 (Springbrook). | 525 |
| 54876 | Stone Lake..... | 1070 |
| 54888 | Trego P.O. Boxes..... | 60 |
| 54870 | Spoooner Rt. 9 & 10 (Trego)... | 1150 |

TOTAL.....19,042

WILD RIVERS SOUTH.....Zone C

| | | |
|-------|--------------------------------|------|
| 54728 | Chetek..... | 3233 |
| 54733 | Dallas..... | 580 |
| 54763 | Ridgeland..... | 515 |
| 54805 | Almena Boxholders..... | 70 |
| 54812 | Barron Rt. 4 (Almena Rt.)..... | 580 |
| 54812 | Barron..... | 2715 |
| 54813 | Barronett..... | 80 |
| 54822 | Cameron..... | 2200 |
| 54826 | Comstock..... | 9 |
| 54829 | Cumberland..... | 3508 |
| 54841 | Haugen..... | 130 |
| 54868 | Rice Lake..... | 8425 |

TOTAL.....22,045

TRI-COUNTY NORTH.....Zone D

| | | |
|-------|--|------|
| 54001 | Amery..... | 4078 |
| 54004 | Clayton..... | 1060 |
| 54005 | Clear Lake..... | 1433 |
| 54007 | Deer Park..... | 553 |
| 54009 | Dresser Boxholders..... | 80 |
| 54020 | Osceola Rt. 81 & 82 (Dresser Rts.)..... | 1025 |
| 54020 | Osceola..... | 3250 |
| 54024 | St. Croix Falls..... | 2827 |
| 54026 | Star Prairie..... | 929 |
| 54762 | Prairie Farm..... | 600 |
| 54810 | Balsam Lake..... | 1845 |
| 54824 | Centuria Boxes..... | 225 |
| 54810 | Balsam Lake Rt. 4 (Centuria Rt.)..... | 601 |
| 54889 | Turtle Lake..... | 1510 |
| 55084 | Taylors Falls..... | 861 |

TOTAL.....20,877

TRI-COUNTY SOUTH.....Zone E

| | | |
|-------|-------------------|-------|
| 54002 | Baldwin..... | 3070 |
| 54015 | Hammond..... | 1645 |
| 54017 | New Richmond..... | 10090 |
| 54025 | Somerset..... | 3478 |
| 54028 | Woodville..... | 1179 |

TOTAL.....19,462

ST. CROIX VALLEY.....Zone F

| | | |
|-------|--------------------------------|-------|
| 54016 | Hudson..... | 15727 |
| 54023 | Houlton (Hudson Rt 21 & 22)... | 748 |

TOTAL.....16,475

GRAND TOTAL.....112,651

As of October 29, 2024.

We update our postal counts monthly.
Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
Monday 12:30 p.m. deadline for inserts &
lists.**

Minimum circulation of 1,000.

| Publication | Zone | Circulation | Publication Day |
|--------------------------------|------|-------------|-----------------|
| INDIANHEAD ADVERTISER | A | 14,750 | MONDAY |
| WILD RIVERS ADVERTISER - NORTH | B | 19,042 | MONDAY |
| WILD RIVERS ADVERTISER - SOUTH | C | 22,045 | MONDAY |
| TRI-COUNTY ADVERTISER - NORTH | D | 20,877 | MONDAY |
| TRI-COUNTY ADVERTISER - SOUTH | E | 19,462 | MONDAY |
| ST. CROIX VALLEY ADVERTISER | F | 16,475 | FRIDAY |
| INTER-COUNTY LEADER | | 4,400 | WEDNESDAY |