

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISER

54006	Cushing.....	422
54830	Danbury.....	2325
54837	Frederic.....	2160
54840	Grantsburg.....	2315
54853	Luck.....	2121
54858	Milltown Boxes.....	165
54810	Balsam Lake Rt. 6 (Milltown Rt. 3).....	750
54872	Siren Boxes.....	395
54837	Frederic Rt. 5 & 6 (Siren Rts.)	1110
54893	Webster.....	2562
55037	Hinckley Rt. 3.....	535
TOTAL.....		14,860

WILD RIVERS SOUTH

54728	Chetek.....	3280
54733	Dallas.....	575
54763	Ridgeland.....	515
54805	Almena Boxholders.....	78
54812	Barron Rt. 4 (Almena Rt.).....	599
54812	Barron.....	2907
54813	Barronett.....	77
54822	Cameron.....	2202
54826	Comstock.....	9
54829	Cumberland.....	3493
54841	Haugen.....	130
54868	Rice Lake.....	8465
TOTAL.....		22,330

WILD RIVERS NORTH

54801	Spoooner.....	4287
54817	Birchwood.....	1672
54828	Couderay.....	35
54843	Hayward.....	6847
54859	Minong.....	1169
54870	Sarona P.O. Boxes.....	20
54801	Spoooner HCR 69 & Rt. 5 (Sarona).....	863
54871	Shell Lake.....	1760
54875	Springbrook P.O. Boxes.....	44
54870	Spoooner Rt. 12 (Springbrook)	498
54876	Stone Lake.....	1050
54888	Trego P.O. Boxes.....	60
54870	Spoooner Rt. 9 & 10 (Trego)...	1084
TOTAL.....		19,389

TRI-COUNTY NORTH

54001	Amery.....	4145
54004	Clayton.....	1051
54005	Clear Lake.....	1435
54007	Deer Park.....	554
54009	Dresser Boxholders.....	65
54020	Osceola Rt. 81 & 82 (Dresser Rts.).....	1025
54020	Osceola.....	3250
54024	St. Croix Falls.....	2771
54026	Star Prairie.....	937
54762	Prairie Farm.....	597
54810	Balsam Lake.....	1783
54824	Centuria Boxes.....	237
54810	Balsam Lake Rt. 4 (Centuria Rt.).....	600
54889	Turtle Lake.....	1499
55084	Taylors Falls.....	866
TOTAL.....		20,815

GRAND TOTAL.....95,825

As of September 21, 2023.

We update our postal counts monthly.

Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
Monday 12:30 p.m. deadline for inserts &
lists.**

Minimum circulation of 1,000.

TRI-COUNTY SOUTH

54002	Baldwin.....	3040
54015	Hammond.....	1630
54017	New Richmond.....	9138
54025	Somerset.....	3454
54028	Woodville.....	1169
TOTAL.....		18,431

Publication	Zone	Circulation	Publication Day
INDIANHEAD ADVERTISER	A	14,860	MONDAY
WILD RIVERS ADVERTISER - NORTH	B	19,389	MONDAY
WILD RIVERS ADVERTISER - SOUTH	C	22,330	MONDAY
TRI-COUNTY ADVERTISER - NORTH	D	20,815	MONDAY
TRI-COUNTY ADVERTISER - SOUTH	E	18,431	MONDAY
INTER-COUNTY LEADER		5,125	WEDNESDAY