

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISER

| | |
|--|---------------|
| 54006 Cushing..... | 419 |
| 54830 Danbury..... | 1927 |
| 54837 Frederic..... | 2040 |
| 54840 Grantsburg..... | 2312 |
| 54853 Luck..... | 2089 |
| 54858 Milltown Boxes..... | 175 |
| 54810 Balsam Lake Rt. 6 (Milltown Rt. 3)..... | 731 |
| 54872 Siren Boxes..... | 368 |
| 54837 Frederic Rt. 5 & 6 (Siren Rts.) | 1010 |
| 54893 Webster..... | 2275 |
| 55037 Hinckley Rt. 3..... | 527 |
| TOTAL..... | 13,873 |

WILD RIVERS SOUTH

| | |
|--------------------------------------|---------------|
| 54728 Chetek..... | 3229 |
| 54733 Dallas..... | 567 |
| 54763 Ridgeland..... | 509 |
| 54805 Almena Boxholders..... | 78 |
| 54812 Barron Rt. 4 (Almena Rt.)..... | 566 |
| 54812 Barron..... | 2748 |
| 54813 Barronett..... | 77 |
| 54822 Cameron..... | 2204 |
| 54826 Comstock..... | 9 |
| 54829 Cumberland..... | 3473 |
| 54841 Haugen..... | 128 |
| 54868 Rice Lake..... | 8598 |
| TOTAL..... | 22,186 |

WILD RIVERS NORTH

| | |
|---|---------------|
| 54801 Spooner..... | 3872 |
| 54817 Birchwood..... | 1649 |
| 54828 Couderay..... | 32 |
| 54843 Hayward..... | 6551 |
| 54859 Minong..... | 1205 |
| 54870 Sarona P.O. Boxes..... | 18 |
| 54801 Spooner HCR 69 & Rt. 5 (Sarona)..... | 855 |
| 54871 Shell Lake..... | 1743 |
| 54875 Springbrook P.O. Boxes..... | 35 |
| 54870 Spooner Rt. 12 (Springbrook). | 485 |
| 54876 Stone Lake..... | 975 |
| 54888 Trego P.O. Boxes..... | 56 |
| 54870 Spooner Rt. 9 & 10 (Trego)... | 1050 |
| TOTAL..... | 18,526 |

TRI-COUNTY NORTH

| | |
|--|---------------|
| 54001 Amery..... | 4074 |
| 54004 Clayton..... | 1052 |
| 54005 Clear Lake..... | 1452 |
| 54007 Deer Park..... | 552 |
| 54009 Dresser Boxholders..... | 85 |
| 54020 Osceola Rt. 81 & 82 (Dresser Rts.)..... | 1025 |
| 54020 Osceola..... | 3250 |
| 54024 St. Croix Falls..... | 2444 |
| 54026 Star Prairie..... | 942 |
| 54762 Prairie Farm..... | 605 |
| 54810 Balsam Lake..... | 1892 |
| 54824 Centuria Boxes..... | 240 |
| 54810 Balsam Lake Rt. 4 (Centuria Rt.)..... | 597 |
| 54889 Turtle Lake..... | 1504 |
| 55084 Taylors Falls..... | 857 |
| TOTAL..... | 20,571 |

GRAND TOTAL.....92,851

As of February 1, 2023.
 We update our postal counts monthly.
 Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
 Monday 12:30 p.m. deadline for inserts &
 lists.**

Minimum circulation of 1,000.

TRI-COUNTY SOUTH

| | |
|-------------------------|---------------|
| 54002 Baldwin..... | 3022 |
| 54015 Hammond..... | 1635 |
| 54017 New Richmond..... | 8446 |
| 54025 Somerset..... | 3429 |
| 54028 Woodville..... | 1163 |
| TOTAL..... | 17,695 |

| Publication | Zone | Circulation | Publication Day |
|--------------------------------|------|-------------|-----------------|
| INDIANHEAD ADVERTISER | A | 13,873 | MONDAY |
| WILD RIVERS ADVERTISER - NORTH | B | 18,526 | MONDAY |
| WILD RIVERS ADVERTISER - SOUTH | C | 22,186 | MONDAY |
| TRI-COUNTY ADVERTISER - NORTH | D | 20,571 | MONDAY |
| TRI-COUNTY ADVERTISER - SOUTH | E | 17,695 | MONDAY |
| INTER-COUNTY LEADER | | 5,060 | WEDNESDAY |