

Net Display Advertising Rates

	2"	2.5 - 12"	12.5 - 23"	23.5 - 47"	47.5 - 95"	95.5" & Up
One Advertiser	\$13.45	\$11.00	\$10.55	\$10.00	\$9.60	\$8.50
Two Papers	\$19.70	\$16.10	\$15.65	\$15.00	\$14.65	\$13.25
Three Papers	\$25.70	\$21.30	\$20.80	\$20.10	\$19.45	\$17.95
Four Papers	\$31.85	\$26.45	\$25.90	\$25.25	\$24.45	\$22.70
Five Papers	\$38.00	\$31.65	\$31.05	\$30.20	\$29.65	\$27.55
Six Papers	\$44.20	\$36.90	\$36.35	\$35.30	\$34.35	\$32.45

Rates per column inch. Effective March 1, 2025.

Auction, Entertainment, Help Wanted, Real Estate and Garage Sale ads - add \$3 per Advertiser to total cost of ad.

Pricing For Full Color Ads

Add this price to the cost of the ad from pricing above.

4-6" (1/16 page).....	\$20 per paper
7-12" (1/8 page).....	\$ 45 per paper
13-24" (1/4 page).....	\$ 55 per paper
25-48" (1/2 page).....	\$ 75 per paper
49-72" (3/4 page).....	\$110 per paper
73-96" (full page).....	\$130 per paper

Spotlight Ads

The price for a Spotlight Ad on the front page is \$55 per paper.