

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISERZone A

54810	Balsam Lake Rt. 6 & 7 (Milltown)	750
54006	Cushing	432
54830	Danbury	2550
54837	Frederic V., Rt. 1, 6 & 7 (Siren Rts.)	1830
54837	Frederic Rt. 2, 3 & 4	1440
54840	Grantsburg	2385
55037	Hinckley Rt. 3	530
54853	Luck	2187
54858	Milltown Boxes	160
54872	Siren Boxes	375
54893	Webster	2390
TOTAL		15,029

WILD RIVERS NORTHZone B

54817	Birchwood	1775
54828	Couderay	30
54843	Hayward	7380
54859	Minong	1130
54870	Sarona P.O. Boxes	22
54871	Shell Lake	1605
54801	Spooner	4530
54801	Spooner HCR 69 & Rt. 5 (Sarona)	800
54870	Spooner Rt. 12 (Springbrook) .	440
54870	Spooner Rt. 9 & 10 (Trego)	900
54875	Springbrook P.O. Boxes	50
54876	Stone Lake	1240
54888	Trego P.O. Boxes	70
TOTAL		20,014

WILD RIVERS SOUTHZone C

54805	Almena Boxholders	75
54812	Barron	2665
54812	Barron Rt. 4 (Almena Rt.)	480
54813	Barronett	80
54822	Cameron	2225
54728	Chetek	3304
54826	Comstock	10
54829	Cumberland	3565
54733	Dallas	589
54841	Haugen	130
54868	Rice Lake	8370
54763	Ridgeland	535
TOTAL		21,874

TRI-COUNTY NORTHZone D

54001	Amery	4260
54810	Balsam Lake V., Rt. 1, 2 & 5..	1575
54810	Balsam Lake Rt. 3 & 4 (Centuria Rts.)	825
54824	Centuria Boxes	220
54004	Clayton	1043
54005	Clear Lake	1465
54007	Deer Park	561
54009	Dresser Boxholders	84
54020	Osceola	3541
54020	Osceola Rt. 81 & 82 (Dresser Rts.)	951
54762	Prairie Farm	590
54024	St. Croix Falls	2925
54026	Star Prairie	955
55084	Taylors Falls	920
54889	Turtle Lake	1485
TOTAL		21,400

TRI-COUNTY SOUTHZone E

54002	Baldwin	3100
54015	Hammond	1675
54017	New Richmond	9773
54025	Somerset	3670
54028	Woodville	1195
TOTAL		19,413

ST. CROIX VALLEYZone F

54016	Hudson	15859
54023	Houlton (Hudson Rt 21 & 22) ..	770
TOTAL		16,629

GRAND TOTAL	114,471
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As of September 1, 2026.
We update our postal counts monthly.
Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
Monday 12:30 p.m. deadline for inserts &
lists.**

Minimum circulation of 1,000.

Publication	Zone	Circulation	Publication Day
INDIANHEAD ADVERTISER	A	15,029	MONDAY
WILD RIVERS ADVERTISER - NORTH	B	19,972	MONDAY
WILD RIVERS ADVERTISER - SOUTH	C	22,028	MONDAY
TRI-COUNTY ADVERTISER - NORTH	D	21,400	MONDAY
TRI-COUNTY ADVERTISER - SOUTH	E	19,413	MONDAY
ST. CROIX VALLEY ADVERTISER	F	16,629	FRIDAY
INTER-COUNTY LEADER		4,102	WEDNESDAY