

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISER Zone A

54810	Balsam Lake Rt. 6 & 7 (Milltown)	790
54006	Cushing	450
54830	Danbury	2400
54837	Frederic, Rt. 5, 6 & 7 (Siren Rts.)	1305
54837	Frederic Rt. V., 1, 2, 3 & 4	3370
54840	Grantsburg	2485
55037	Hinckley Rt. 3	615
54853	Luck	2375
54858	Milltown Boxes	180
54872	Siren Boxes	415
54893	Webster	2489
TOTAL		16,874

WILD RIVERS NORTH Zone B

54817	Birchwood	1875
54828	Couderay	40
54843	Hayward	7480
54859	Minong	1285
54870	Sarona P.O. Boxes	32
54871	Shell Lake	1790
54801	Spooner	4485
54801	Spooner HCR 69 & Rt. 5 (Sarona)	785
54870	Spooner Rt. 12 (Springbrook) .	435
54870	Spooner Rt. 9 & 10 (Trego)	900
54875	Springbrook P.O. Boxes	60
54876	Stone Lake	1340
54888	Trego P.O. Boxes	80
TOTAL		20,587

WILD RIVERS SOUTH Zone C

54805	Almena Boxholders	85
54812	Barron	2765
54812	Barron Rt. 4 (Almena Rt.)	500
54813	Barronett	90
54822	Cameron	2325
54728	Chetek	3470
54826	Comstock	15
54829	Cumberland	3665
54733	Dallas	639
54841	Haugen	140
54868	Rice Lake	8504
54763	Ridgeland	545
TOTAL		22,743

TRI-COUNTY NORTH Zone D

54001	Amery	4440
54810	Balsam Lake V., Rt. 1, 2 & 5..	1695
54810	Balsam Lake Rt. 3 & 4 (Centuria Rts.)	855
54824	Centuria Boxes	270
54004	Clayton	1143
54005	Clear Lake	1565
54007	Deer Park	615
54009	Dresser Boxholders	94
54020	Osceola	3618
54020	Osceola Rt. 81 & 82 (Dresser Rts.)	974
54762	Prairie Farm	1015
54024	St. Croix Falls	2900
54026	Star Prairie	1015
55084	Taylors Falls	985
54889	Turtle Lake	1591
TOTAL		22,775

TRI-COUNTY SOUTH Zone E

54002	Baldwin	3200
54015	Hammond	1590
54017	New Richmond	9873
54025	Somerset	3795
54028	Woodville	1295
TOTAL		19,753

ST. CROIX VALLEY Zone F

54016	Hudson	15833
54023	Houlton (Hudson Rt 21 & 22) ..	765
TOTAL		16,598

GRAND TOTAL	118,800
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As of October 1, 2026.
We update our postal counts monthly.
Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
Monday 12:30 p.m. deadline for inserts &
lists.**

Minimum circulation of 1,000.

Publication	Zone	Circulation	Publication Day
INDIANHEAD ADVERTISER	A	16,874	MONDAY
WILD RIVERS ADVERTISER - NORTH	B	20,587	MONDAY
WILD RIVERS ADVERTISER - SOUTH	C	22,743	MONDAY
TRI-COUNTY ADVERTISER - NORTH	D	22,775	MONDAY
TRI-COUNTY ADVERTISER - SOUTH	E	19,753	MONDAY
ST. CROIX VALLEY ADVERTISER	F	16,598	FRIDAY
INTER-COUNTY LEADER		3,581	WEDNESDAY