

Circulation Counts By Zip Codes

INDIANHEAD ADVERTISERZone A

54006	Cushing.....	432
54830	Danbury	2295
54837	Frederic.....	2110
54840	Grantsburg.....	2215
54853	Luck	2145
54858	Milltown Boxes	160
54810	Balsam Lake Rt. 6 (Milltown Rt. 3).....	690
54872	Siren Boxes.....	384
54837	Frederic Rt. 5 & 6 (Siren Rts.)	1110
54893	Webster.....	2489
55037	Hinckley Rt. 3.....	535
TOTAL		14,565

WILD RIVERS NORTHZone B

54801	Spooner	4423
54817	Birchwood.....	1750
54828	Couderay	30
54843	Hayward.....	6956
54859	Minong.....	1100
54870	Sarona P.O. Boxes	20
54801	Spooner HCR 69 & Rt. 5 (Sarona).....	791
54871	Shell Lake	1772
54875	Springbrook P.O. Boxes.....	40
54870	Spooner Rt. 12 (Springbrook) .	420
54876	Stone Lake.....	1275
54888	Trego P.O. Boxes.....	60
54870	Spooner Rt. 9 & 10 (Trego).....	884
TOTAL		19,521

WILD RIVERS SOUTHZone C

54728	Chetek.....	3200
54733	Dallas	582
54763	Ridgeland.....	524
54805	Almena Boxholders.....	72
54812	Barron Rt. 4 (Almena Rt.)	485
54812	Barron	2665
54813	Barronett.....	78
54822	Cameron	2223
54826	Comstock	10
54829	Cumberland	3565
54841	Haugen	130
54868	Rice Lake	8961
TOTAL		22,495

TRI-COUNTY NORTH.....Zone D

54001	Amery.....	4215
54004	Clayton.....	1040
54005	Clear Lake.....	1447
54007	Deer Park	556
54009	Dresser Boxholders	80
54020	Osceola Rt. 81 & 82 (Dresser Rts.)	950
54020	Osceola.....	3495
54024	St. Croix Falls.....	2846
54026	Star Prairie	935
54762	Prairie Farm.....	583
54810	Balsam Lake	1791
54824	Centuria Boxes	220
54810	Balsam Lake Rt. 4 (Centuria Rt.).....	615
54889	Turtle Lake	1492
55084	Taylors Falls	903
TOTAL		21,168

TRI-COUNTY SOUTHZone E

54002	Baldwin	3082
54015	Hammond	1651
54017	New Richmond	9534
54025	Somerset.....	3593
54028	Woodville	1175
TOTAL		19,035

ST. CROIX VALLEY Zone F

54016	Hudson	15759
54023	Houlton (Hudson Rt 21 & 22) ..	753
TOTAL		16,512

GRAND TOTAL..... 113,296

As of August 18, 2025.
We update our postal counts monthly.
Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.
Monday 12:30 p.m. deadline for inserts &
lists.**

Minimum circulation of 1,000.

Publication	Zone	Circulation	Publication Day
INDIANHEAD ADVERTISER	A	14,565	MONDAY
WILD RIVERS ADVERTISER - NORTH	B	19,521	MONDAY
WILD RIVERS ADVERTISER - SOUTH	C	22,495	MONDAY
TRI-COUNTY ADVERTISER - NORTH	D	21,168	MONDAY
TRI-COUNTY ADVERTISER - SOUTH	E	19,035	MONDAY
ST. CROIX VALLEY ADVERTISER	F	16,512	FRIDAY
INTER-COUNTY LEADER		4,414	WEDNESDAY