

Net Display Advertising Rates

	2"	2.5 - 12"	12.5 - 23"	23.5 - 47"	47.5 - 95"	95.5" & Up
One Advertiser	\$11.41	\$9.30	\$8.92	\$8.49	\$8.11	\$7.20
Two Papers	\$16.72	\$13.62	\$13.26	\$12.76	\$12.40	\$11.20
Three Papers	\$21.81	\$18.01	\$17.68	\$17.04	\$16.48	\$15.18
Four Papers	\$27.00	\$22.45	\$22.02	\$21.41	\$20.73	\$19.25
Five Papers	\$32.23	\$26.87	\$26.33	\$25.58	\$25.15	\$23.31
Six Papers	\$37.44	\$31.28	\$30.83	\$29.92	\$29.14	\$27.52
Leader	\$10.65	\$9.19	\$9.19	\$9.19	\$9.19	\$8.92

Rates per column inch. Effective March 6, 2023.

Auction, Entertainment, Help Wanted, Real Estate and Garage Sale ads - add \$3 per Advertiser to total cost of ad.

Pricing For Full Color Ads

Add this price to the cost of the ad from pricing above.

0-12" (1/8 page).....	\$ 45 per paper
13-24" (1/4 page).....	\$ 55 per paper
25-48" (1/2 page).....	\$ 75 per paper
49-72" (3/4 page).....	\$110 per paper
73-96" (full page).....	\$130 per paper

Spotlight Ads

The price for a Spotlight Ad on the front page is \$55 per paper.